

On the Ground West Midlands – Building a Sustainable Future

Saturday 20 February, 10am - 1pm

Online (via Zoom)

10:00 – 10:15	Welcome and introductions Ellie Ragdale and Abi Standish, Cinema For All
10:15 – 10:45	Networking activity Get to know the other community cinemas from your region through focused break-out room discussions
10:45 – 11:45	Panel Discussion: Fundraising and volunteers Chaired by Ellie Ragdale, Cinema For All Our inspiring panellists share their knowledge of regional fundraising opportunities for community cinemas and experience attracting and maintaining volunteers. Yvonne Gregory, Creative Black Country Amy Smart, Film Hub Midlands Polly McMeeking, Movies at Chaddesley Ray Hughes, Wellington Orbit
11:45 – 12:00	Break / break-out Grab a cup of tea, or ask to be placed in a break-out room with another group for the opportunity to further get to know another community cinema from your area!
12:00 – 13:00	Building a Sustainable Future masterclass Led by Abi Standish and Ellie Ragdale The session will focus on how you can continue to grow the sustainability of your cinema during this difficult period, whilst we are still unable to run screenings as normal. It will explore long-term strategies for your community cinema including: different fundraising opportunities, tips on how to make your applications stand out, as well as advice for attracting and maintaining volunteers for your cinema. Featuring case studies from other community cinemas, an interactive activity and plenty of time for your questions.
Film Screening:	As part of the event, attendees will also receive a link to an exclusive screening from one of our distribution partners, film title TBC. This will be available to screen for free, for a limited time only.