

2014/15 ANNUAL REPORT

**CINEMA
FOR ALL**

**CHARITY NUMBER: 276633
COMPANY NUMBER: 01391200**

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FOR ALL

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OVERVIEW



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Our core purpose is to support, sustain and develop the community cinema sector in the UK, and to deliver public value to community cinema audiences across the country.

CINEMA FOR ALL AND THE COMMUNITY CINEMA SECTOR

Cinema For All provides its support and services to the community cinema sector by providing educational resources to members, delivering an annual conference, researching and sharing key data on the sector, providing information and advice, raising its profile, actively developing new community cinema and film society ventures and improving access to specialised film for all communities.

A community cinema is a properly constituted, not for profit organisation, which screens films in its local community; they are more often than not, set up and led by volunteers. These organisations may also put on additional events around the screening, or offer educational activities, or resources to their local audience. They use a variety of names to describe themselves: film society, film club, village screen, community cinema, or any other name that suits their community. Our research has identified around 900 such groups across the UK.



KEY STRATEGIC PRIORITIES FOR 2014-17

- Support new entrants and existing non-theatrical exhibitor groups
- Widen access to film and film culture
- Develop peer to peer volunteer networks
- Extended specialised film exhibition
- Enhance experience through film education

CROSS CUTTING THEMES

- Generating and diversifying income
- Organisational and staff development
- Membership and sector development
- Advocacy and representation
- Supporting the Film Audience Network and BFI Neighbourhood Cinema

VALUING OUR MEMBERS

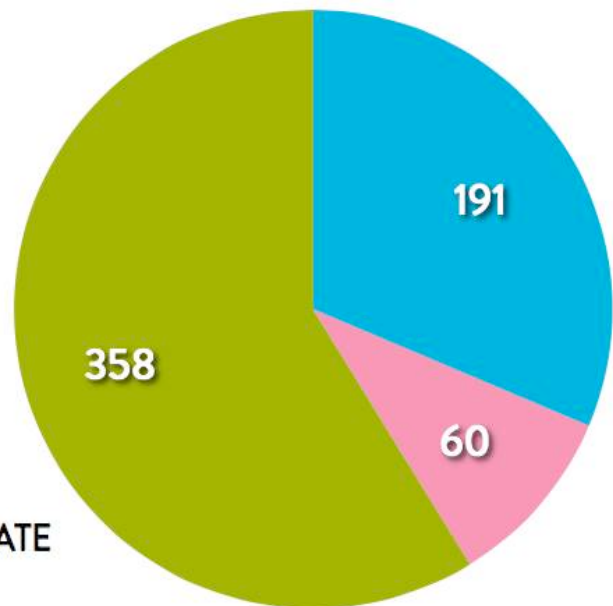


At the heart of the Cinema For All community are volunteers and community exhibitors based across the whole country. We are delighted that 2014/15 yet again saw an increase in our membership, and with it increased support for new community cinema exhibitors and the development of an expanded range of member benefits.

CINEMA FOR ALL MEMBERSHIP

We have three membership categories; full, associate and affiliate. Full members are groups that screen films in their community, share the charitable objectives of Cinema For All, and are not-for-profit. In addition, we welcome other not-for-profit groups as associate members and provide an affiliate category for any individual or organisation to stay 'in-the-loop'.

● FULL ● ASSOCIATE ● AFFILIATE



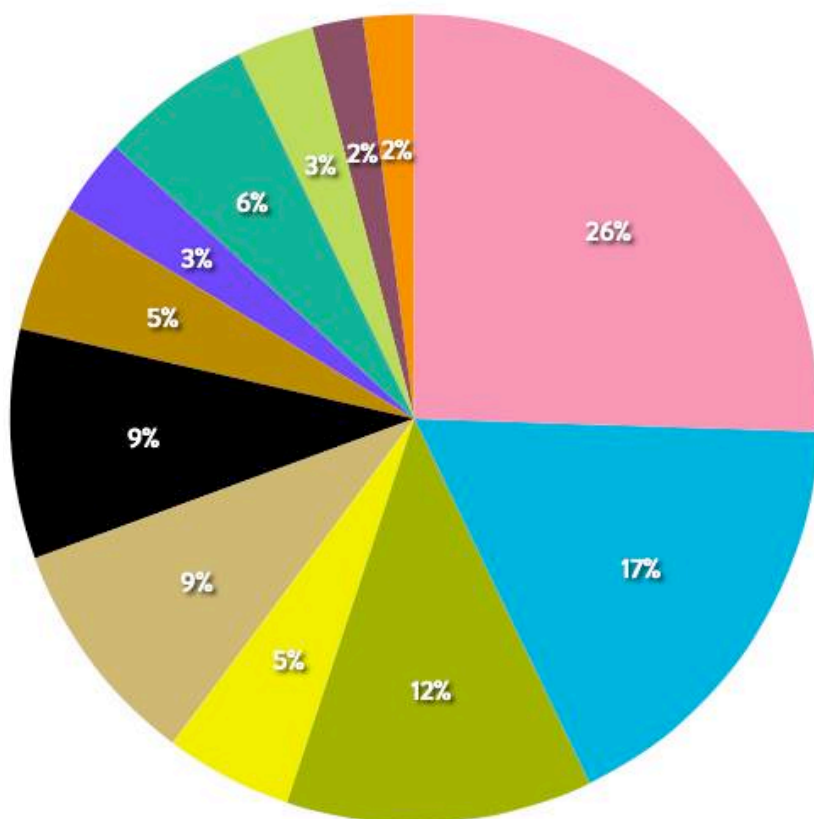
MEMBERSHIP BENEFITS

Membership brings a multitude of benefits with the familiar range of discounted workshops and preview screenings, unlimited free advice and support, a monthly newsletter and discounted insurance, equipment and film festival offers. There are even more benefits for members this year with an expanding range of premium titles in the Cinema For All Booking Scheme, such as the fabulous Grand Budapest Hotel, Birdman and The Rocket. We have launched a beautiful new website from which members can link to their own sites. Thanks to the generosity of FilmbankMedia, Cinema For All members no longer have to pay the usual £150 deposit to access their catalogue. Indeed FilmbankMedia have gone even further, and returned the £150 deposit to all members who have previously registered with the service. A welcome windfall!

“Having the Cinema For All discount has made a huge difference allowing us to get some extra kit within our Lottery Awards for All grant.” - CAROL MCNEILL, OXEN PARK CINEMA CLUB

SUPPORTING NEW GROUPS

Helping new community cinema organisations get on their feet has always been one of the primary purposes of Cinema For All and in 2014/15 we supported 64 new groups to get started, ran 22 workshops and supported the British Film Institute's (BFI) Neighbourhood Cinema initiative by managing enquiries and expanding our available network of equipment.



WHERE ARE OUR MEMBERS?

Cinema For All is proud to work across all four nations with members found across the whole of the UK.

- SOUTH WEST
- SOUTH EAST
- SCOTLAND
- EAST
- YORKSHIRE
- NORTH WEST
- LONDON
- EAST MIDLANDS
- WALES
- WEST MIDLANDS
- NORTH EAST
- NORTHERN IRELAND

The team in the office has been on hand throughout the year answering questions from fundraising to licensing and equipment. Cinema For All staff also do a fabulous job connecting members for mutual advice, support or collaboration.

It is not just individual organisations that Cinema For All supports. We also continue to offer direct support to our regional groups - Cinema For All South West, the Yorkshire Group (renamed Cinema For All Yorkshire in May 2015) and Cinema For All Scotland. We have also been supporting the establishment of a new regional group in Northern Ireland. These groups also host a small range of equipment that can be loaned to new start-ups. Local networks, formal or informal, are vital to the success of the community cinema movement and consequently we were pleased to recognise Hans and Barbara Hoffbauer, from Cinema For All South West, for their terrific work in this area by awarding them the Roebuck Cup in 2014.

“We’re thrilled with the success of the two Community Cinema Info Days that Cinema For All delivered for us in Scotland. The days were professionally organised, packed with useful information and provided a friendly atmosphere in which attendees felt confident to ask questions and share ideas.”

CAROLYN MILLS, FILM HUB SCOTLAND

2014/2015 has also seen the first year of our three-year strategic partnership with BFI Film Audience Network (BFI FAN). This major initiative enables film and events experts to work in partnership to boost UK film audiences, particularly in the areas of specialised and independent British film. The Network is made up of nine Film Hubs covering the whole country. Each Film Hub delivers extensive programming, audience development activity and sector training in their region. Cinema For All is proud to be a strategic partner of this initiative and throughout the course of 2014/15 have advocated for community cinema within BFI FAN, facilitating links between the sector and the nine Film Hubs, and providing advice and guidance for new and existing organisations.

Cinema For All is the only national organisation working exclusively on behalf of community cinema; the only one with a broad and deep knowledge of the sector, and a long history of nurturing its unique variety. As a member organisation, Cinema For All speaks for and on behalf of the sector on the national cultural stage, maintaining relationships with a wide range of organisations such as film distributors, industry trade bodies, National Screen Agencies and government bodies to ensure that community cinema is adequately represented and supported.



SUPPORTING EACH OTHER

One of the great strengths of community cinema is how much groups support each other. Dedham Films have really pushed the boat out this year by starting a film festival in collaboration with several other community cinemas in the Essex region. We were delighted to find out more about their story at the Cinema For All Essex Info Day.

“This year has been particularly special for the Cinema For All staff as our series of events have allowed us to meet with so many inspiring groups and share first hand about the power of community cinema.”

JAQ CHELL, OPERATIONS AND DEVELOPMENT MANAGER

Education is at the heart of what we do, helping community cinema audiences across the country to discover a world of film; whether studying it as an art form, or using film to learn about other cultures or understand world affairs. Our approach is to support volunteers to run exciting community cinemas, programme in new and innovative ways and develop a host of learning opportunities for their audiences. Cinema For All provides advice and support to ensure our members continue to push the boundaries of creativity and deliver exciting and engaging film screenings all over the UK. We are busy planning future education projects but here are just some of the activities that took place in the last year.

ANNUAL CONFERENCE

In 2014 The National Conference for Community Cinema and The Film Society of the Year Awards returned to Sheffield and the Showroom Cinema with the theme of “working together”.

Fantastic speakers from the membership and beyond shared their stories and experience on panels themed around:

- Programming
- Marketing and Publicity
- Equipment
- Building a Network

Each panel was a marvelous opportunity to learn from one another: from Minicine’s tales of tasty cakes and social media success; Holly Turpin’s excellent advice on the BFI Neighbourhood Fund; Newcastle Cinema’s tips and tricks for creative marketing; or a fascinating discussion of the highs and lows of programming for children.



“We came away with a stronger sense of self worth, allowing us to really consider our collaborations and make sure we safeguard our values and ethos. The panel on collaboration and working together was really supportive and helpful as the panelists gave honest accounts of their collaborative experiences.”

MINICINE

STUDENT CINEMA CONFERENCE

November 2014 saw our second Student Cinema Conference be more ambitious than ever with a wide range of student groups descend on our venue at Imperial College, London.

Co-hosted with Imperial Cinema, the conference included an entertaining and challenging programme of films alongside a range of student driven panels. Student groups spoke to industry professionals (from distributors to programmers) about their experience in student cinemas and sought tips on how this experience can propel you into the job market.

“Had a brilliant day at #studentcinema conference by @cinemaforall. Easily the best and most useful film event I've been to in a long time.”

**ADRIANA BIELKOVE, 60
EUROS FILM CLUB 60 (via
Twitter)**

MAKING SURE YOU HAVE THE RIGHT EQUIPMENT

This year saw the launch of the BFI Neighbourhood Cinema Fund with Cinema For All offering support and guidance every step of the way, encouraging groups both old and new to make the most of this opportunity to upgrade their equipment. Through conference panels, Information Days and visits to individual groups, we have been busier than ever advising groups on their equipment needs. Here are just two of the fantastic stories to come out of this year:

- We supported Phantom Cinema in Doncaster to purchase the right equipment leading to several successful screenings, taking part in the BFI Sci-Fi Season and even planning their first film festival. You can read more about their fantastic story on our website.
- After attending our Information Day in Mold with Film Hub Wales, Halkyn Mountain Community Cinema discovered our equipment hire scheme and immediately borrowed a set of kit so they could start screening. We tested the equipment in the office, taking photographs of the set-up for guidance at their trial screening. Since then Halkyn have held three more screenings and are establishing themselves as the go-to group in the area, sharing equipment with a second group, New Dot Cinema in Llangollen, who they invited to a screening for an equipment demo. A fantastic example of communities working together to share information, ideas and resources.

RESOURCES

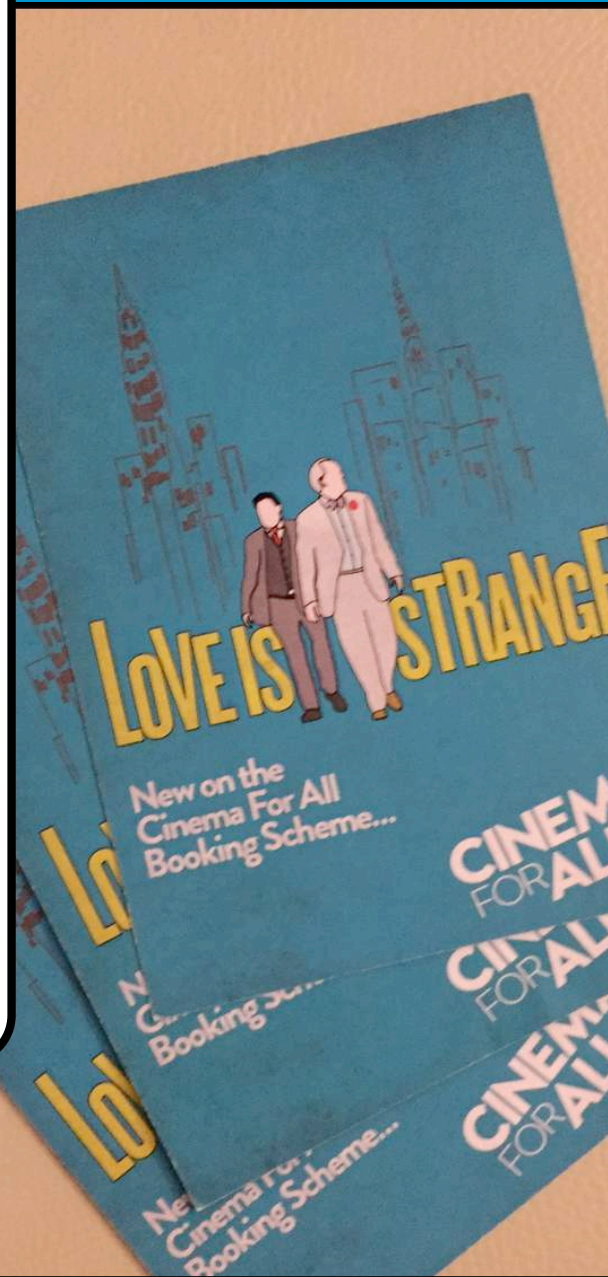
This year we have continued developing educational resources for members screening Booking Scheme titles. From an excellent range of informative and engaging programme notes, we have built relationships with academics interested in collaborating with community cinema groups. Next year we'll be expanding this project to include a range of experts across the country, wanting to offer academic talks alongside screenings. Sign up to NewsReel and keep an eye on our website for updates.

BOOKING SCHEME

We created the Cinema For All film Booking Scheme to provide community cinemas with a more diverse choice of films and we are delighted that in the past financial year the scheme has achieved great success, offering some 780 titles to Members and Associates at the most affordable market rates, so that groups have a fantastic choice of top quality films. We offer the very best of British and World Cinema, documentaries, as well as shorts, which we offer on a “Buy, Screen, Keep” basis so they can be re-screened. We are very proud to work alongside our distribution partners: such as Axiom, Peccadillio and Pulse, to name just a few, so we can bring our members a varied, exciting and interesting film selection.

We are always looking at ways to improve our services and as the Cinema For All Booking Scheme is such a valued service, this year we have worked hard on expanding the scheme by building new partnerships: We are so pleased to welcome Altitude, New Wave, Filmhouse and Matchbox to the scheme. Through our collaboration with Filmhouse our members can access the Cinema of Childhood collection, while Altitude help us provide members with advance access through early windows, and New Wave have helped us expand our collection of world cinema titles.

As technology affords us alternative ways and formats from which to screen we will be looking at offering alternatives to our current DVD and Blu-ray distribution, with online alternatives available in the next twelve months.



NICHE TITLES

We are building relationships with film archives across the country to help make archive materials available to community cinema programmers. Archives offer a fantastic opportunity to bring something different to an audience, and offer the opportunity to have an educational and inspiring discussion.

Hitchin Film Club made great use of archives to develop a fantastic programme of screenings. Working with the local historical society they brought film and video material to DVD, creating an archive of their town's history, including archive films in their film festival, screening *Battles of Coronell and the Falkland Islands*. Hitchin are a great example of what archive screenings can offer an audience.



FILM SOCIETY OF THE YEAR AWARDS 2014/15

On 27th September 2014, community groups from across the UK gathered at the Showroom Cinema in Sheffield to celebrate the 45th Film Society of the Year Awards. The awards recognise and reward the incredible community cinema activities that have been happening over the last twelve months.

Those who attended the awards were treated to an annual address from Cinema For All Vice-president and Critic's Circle member, Peter Cargin, as well as a video message from Steve Coogan, accepting the award for Film Society Film of the Year for *Philomena*. The awards were presented by Cinema For All Managing Director Deborah Parker, and film journalist, and co-host of BBC's Film 2014, Danny Leigh.

BEST FILM PROGRAMMING

This award recognises the crucial work carried out by film societies and community cinemas in extending the range of films available to audiences.

‘Through recognising the importance of taking reactions and suggestions from their audience, this group are careful not just to give the audience what they want to see, but to introduce them to new films that challenge and inspire – showcasing some of the best and boldest films cinema has to offer.’

Winner: Bracknell Film Society

Distinctions: Edinburgh Film Guild, Shrewsbury Film Society, Minicine

Commendations: Abingdon College and District, Forest Row Film Society, Newcastle Community Cinema



BEST FILM EDUCATION PROGRAMME

Education takes place in different ways: the screening of a film can in itself be educational, but film societies carry out other initiatives: introductions, screening notes, Q&As and collaboration with community groups, to name a few. These play an essential role in building audiences and improving film literacy across all age groups.

‘The winner of this year’s award is quite unusual – in that their audience is solely under 18s. Using a variety of imaginative and innovation ways to engage young people with their programmed films – whether through a trip to a conservation park to learn about wildlife before a screening of *Erik*, or by providing an insight into the art of puppetry before a screening of *Thunderbirds* – this group always puts their audience first. The focus is not just on the film itself - but how film can broaden the understanding of cinema, the wider world, and our part in it.’

Winner: Lewes Junior Film Club

Distinctions: Passenger Films

Commendation: Film Unit

COMMUNITY AWARD

Film societies originate in their communities and give back to their communities. This happens in many ways: through links to other community groups, by recognising local issues and interests through film programming and by giving people the opportunity to be engaged and interact with others.

'This year's winners have made a huge contribution to the cultural life of their small town in a very short space of time. This group has made real and thoughtful efforts to cross cultural and linguistic boundaries through the power of film – all are welcome to take part in this growing film community. With a commitment to introducing new films to new audiences in new and exciting venues, this group has made a huge impact on community life – a living example of Cinema For All's belief that volunteer-led cinema can change lives.'

Winner: Dungannon Film Club

Distinctions: Newcastle Community Cinema, Lost in Film

Commendation: Portsmouth Film Society

BEST MARKETING AND PUBLICITY

This prize goes to a group that shows originality, persistence, novel techniques and flair in keeping their community informed and engaged, using the many different platforms available nowadays, from traditional posters to social media.

'Very quickly, this group has generated a real sense of identity – anchored around an appealing logo and some stunning artwork. The range and quality of publicity materials go hand in hand with the event-style screenings that this group have been perfecting over the past twelve months. Their approach to marketing is also very conscious of the people that live in their local community - a series of bilingual posters targeting new national groups in the area were another impressive point for the judges.'

Winner: Dungannon Film Club

Distinction: Minicine, Newcastle Community Cinema

Commendations: Hurstpierpoint Film Society (Hurst Village Cinema)



FILM SOCIETY FILM OF THE YEAR

Re-introduced last year, the Film Society Film of the Year award shows the world what type of films community film exhibitors love to screen, and their audiences love to watch. Last year's winner was the French smash hit, *Untouchable*.

'This year's winner is something a little closer to home – demonstrating the loyalty of the community cinema movement to British film, and cinema that tells important stories about real people.'

Winner: *Philomena*

FILMBANKMEDIA AUDIENCE AWARD

With the aim of hearing the voices of film society and community cinema audiences across the UK, the FilmbankMedia Audience Award supports future activities by offering a very generous £1,000 to the winning organisation, and is sponsored by non-theatrical distributors FilmbankMedia.

This year audiences were asked to tell FilmbankMedia how they would recommend their film society/ community cinema to friends and family.

Winner: Gingerbread House Presents...

"I recommend Ginger Bread House because: it's fun; there's films for every taste; the family events are very inclusive and the kids get a lot of pleasure from watching films with others; the Film and Food set up, whereby we eat before the film in mixed groups, is great for meeting people, making new friends and engendering community spirit. I particularly love discovering the unexpected – films that Ginger Bread House introduces me to that I may otherwise never have encountered." – Gingerbread House Presents... audience member.



BEST NEW SOCIETY

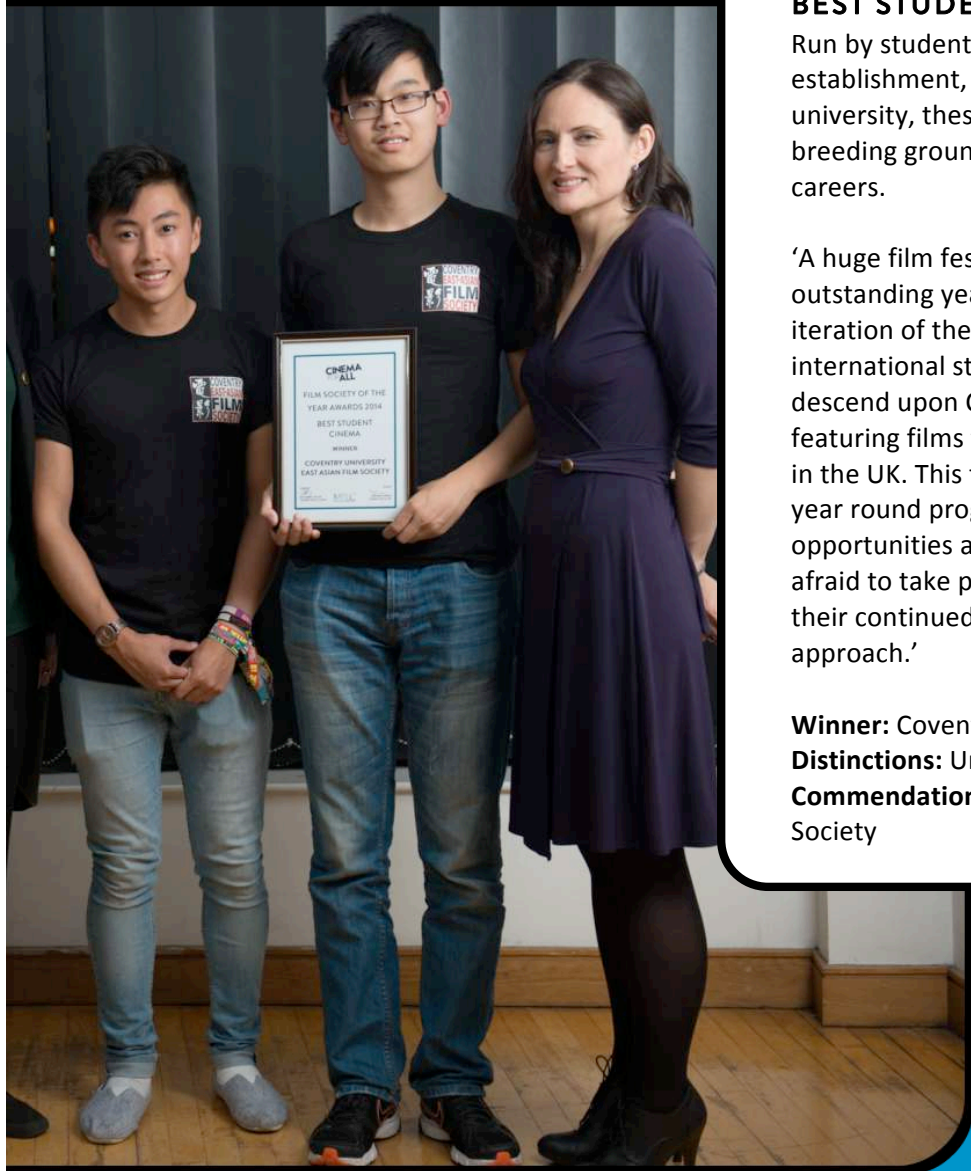
This prize is for societies, no older than two years, which have managed to establish themselves successfully, as well as stand out within this period. Recognition is also given to any original element or novelty in their functioning, or whether they have overcome any difficulty in establishing and maintaining their society.

'Their programme offers both free family screenings, as well as a much in demand strand offering more challenging films. From the evidence the judges saw, their screenings have been a huge boost to the local community and we are certain that they have laid the groundwork for future success!'

Winner: Gingerbread House Presents...

Distinction: Dungannon Film Club

Commendations: Nantwich Family Films at Four, Cricklade Cinema, Seaford Community Cinema



BEST STUDENT CINEMA

Run by students in any type of educational establishment, from secondary education through to university, these clubs and societies are often the breeding ground for people moving on to film related careers.

‘A huge film festival formed the centrepiece of an outstanding year for this year’s winner. The latest iteration of the East Winds Film Festival saw international stars and fans of East Asian Cinema descend upon Coventry for a fantastic festival featuring films that would not normally be screened in the UK. This festival was in addition to the society’s year round programme of screenings, talks, training opportunities and festival reporting. They are not afraid to take people out of their comfort zone and their continued success is testament to their unique approach.’

Winner: Coventry East Asian Film Society

Distinctions: Union Films

Commendations: Film Unit, Edinburgh University Film Society

AWARD FOR OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL

Film clubs and societies would not exist without volunteers. This prize celebrates exceptional commitment and work which has made an impact on their group or community. The nominations come from their own societies or community cinemas.

‘This individual is possessed with a vital creative spirit. She consistently dreams up new ideas that turn her group’s screenings into something magical and decidedly unique. With determination, imagination and a lot time and effort, this individual is an essential part of what makes her group so special. She can be proud in the knowledge that she has introduced a new generation to cinema – a generation we hope will follow in her footsteps to become the community cinema leaders of the future.’

Special Mention: Carmen Slijpen

Also awarded to: Aysegul Epengin, Barbara Hoffbauer, Paul Hill

ENGHOLM PRIZE FOR FILM SOCIETY OF THE YEAR

Our highest award goes to a group considered to carry out exceptional work in all areas of running a society or community cinema, combining creative programming and events, excellent care of audiences and imagination in overcoming problems.

‘Since starting just over a year ago this group has achieved an incredible amount – over 50 screenings, numerous collaborations, an outreach scheme, a drive-in screening of *Back to the Future* featuring a real DeLorean plus a multitude of other special events. They’ve kept the people of their town at the heart of their activities and have successfully introduced a diverse range of films to the community that they love.’

Winner: Dungannon Film Club

Special Mention: Minicine



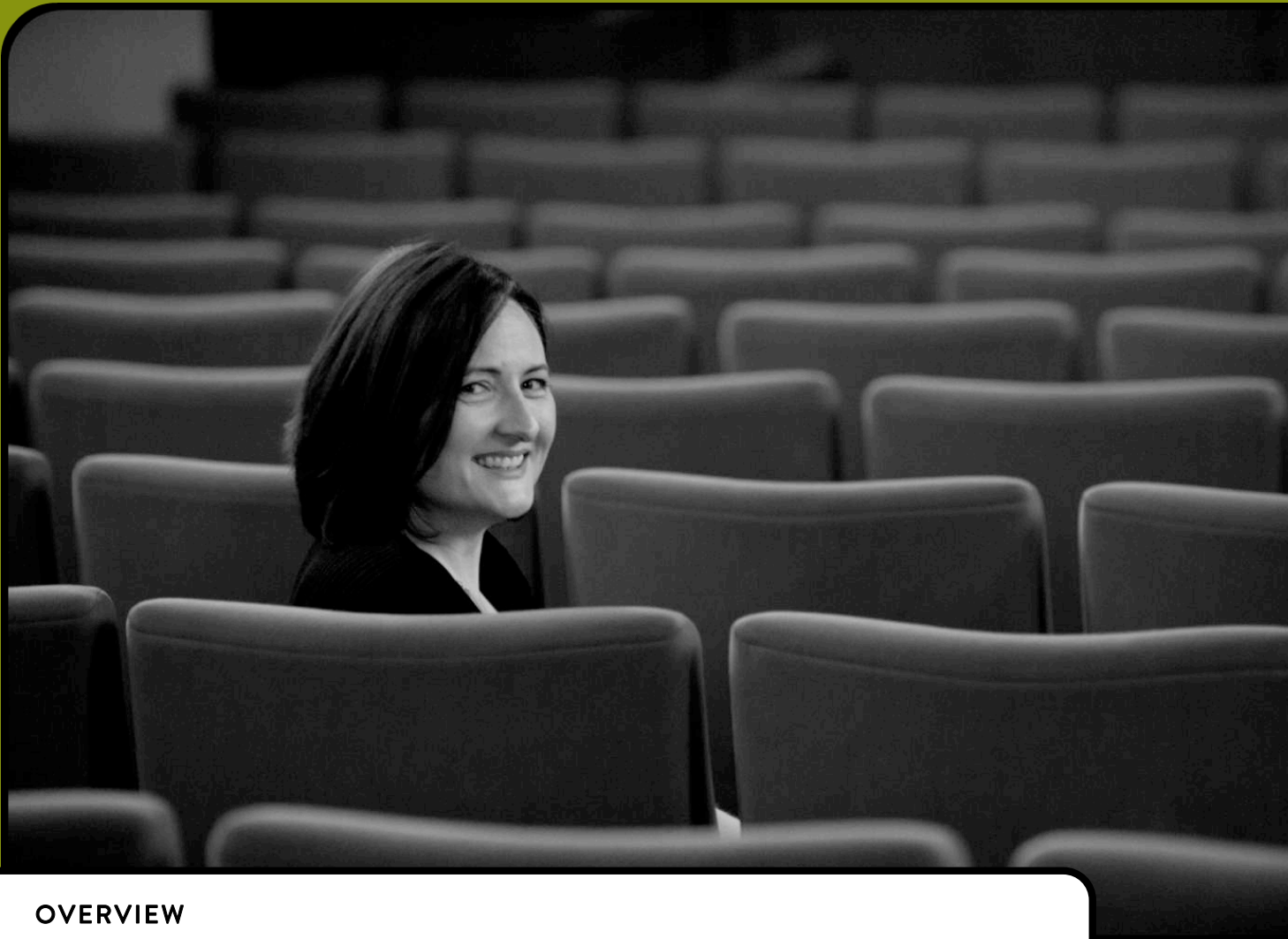
ROEBUCK CUP

The Roebuck Cup is awarded to those remarkable individuals who are involved in the starting of very many film societies, keeping the ideal of Cinema For All going, and supporting the movement in all sorts of ways, often over many years. It was donated by Charles Roebuck, a life-long cinema enthusiast and national officer of the British Federation of Film Societies.

For their dedication to the film society movement, the Roebuck Cup was awarded to **Hans and Barbara Hoffbauer**. Cinema For All is proud to be able to pay tribute to such a great couple who work tirelessly to support community cinema across South West England.

‘It is impossible to quantify the contribution Barbara and Hans have made to Cricklade Cinema since its inception in 2013, or to thank them enough. Their vision, support, knowledge and above all passion for community cinema has been a major factor in making Cricklade Cinema a real success story.’ Lester Buck (Chair of Cricklade Cinema).’

This year we have been sad to lose two previous Roebuck Cup winners, Tony Davison and John Salisbury. Both have made a large impact, not just to their own film societies but to the film society and community cinema sector as a whole and they will be sorely missed.



OVERVIEW

Well it's been another busy, but exciting year at Cinema For All. Yes, we finally adopted our long held vision statement as our trading name and finalised the transition with a stunning, brand new website, refreshed logo, and we even returned to our home town of Sheffield for a hugely enjoyable and successful National Conference and Film Society of the Year Awards.

We raised our game by delivering new projects and activities in our role supporting the BFI Film Audience Network and Neighbourhood Cinema Fund, and launched our Reaching Communities project, funded by the Tudor Trust, Esmée Fairbairn Foundation and the BBFC, to widen access to film for disadvantaged and disengaged communities across three areas of the UK.

We worked hard to secure new member deals such as the incredible, ground breaking deal with FilmbankMedia, who kindly agreed to waive their £150 security deposit for new Cinema For All members and even refund existing members, resulting in more than £20k going back into the sector!

We continued to grow our team, welcoming new staff and trustees, and successfully completed the first year of three year funding deal as a strategic partner of the BFI Film Audience Network. Busy indeed!

TEAM CINEMA FOR ALL CONTINUES TO DEVELOP AND GROW

You may have noticed we have been growing and changing over the past couple of years, and developing our team is part of that drive. In 2014/15 our Booking Scheme Coordinator, Richard Clesham was promoted to the new role of Distribution Officer to take into account extended responsibilities and reflect his exceptional contribution to the team in growing and expanding the Booking Scheme and Jaq Chell has taken on the title of Operations and Development Manager to reflect her changing responsibilities in devising new activities and resources, in addition to the exceptional job she does nurturing and developing our fantastic, growing team.

On a sad note in early spring we were very sorry to lose long-standing treasurer Jim Dempster due to personal circumstances; we wish him and his family well. Challenges and set-backs aside, we continued our ambition to expand and strengthen the Board by recruiting four new trustees: Nadine Thomson, Jay Arnold, Carlota Larrea and Graham Hill, who have already created a strong impact on the organisation and fitted into the team effortlessly.

To support our new Reaching Communities initiative Peter Martin joined the team in January 2015 to coordinate and deliver the project. Peter, who had previously worked at Sheffield's Site Gallery, brings an impressive and wide ranging skillset, as well as tons of enthusiasm and passion for the sector. We are very fortunate to have him working with us and look forward to some wonderful stories coming from this initiative.



GROWING AND SUPPORTING THIS INCREDIBLE SECTOR

At the end of 2014/15 total membership stood at 607, a 7% increase from the end of 2013/14 with paying members reaching 258. We supported 64 new groups this year and introduced new online Skype advice and guidance sessions to supplement our ever popular one-to-one Enquiry Service and our face-to-face Information Days. We created a bespoke starter pack for Scotland taking account of the differing legal requirements and regulations. We developed and delivered 24 separate events reaching over 1000 people across the country, including five Information Roadshows, two conferences, eleven training workshops, four 90-minute Skype sessions, three preview viewing sessions, three networking sessions as well as supporting eight additional Film Audience Network events to a further 300 people.

We are always on the look-out for new ideas for activities to support the sector as well as discounts and benefits to increase the membership offer and I'm delighted to say that plans for additional member services and benefits are in development for 2015/16. We know our members value being part of Cinema For All; we want to make it something saves them money too.

Part of our ambition to serve and support the membership and wider sector is having a fabulous, contemporary online presence, and in January we launched our beautiful, brand new website to overwhelming feedback. On a tight budget the team worked very hard with our web developer, Moors Creative, to create something not only attractive, informative, useful and user friendly, but which properly reflects the type of organisation we have become. I am incredibly proud of what we have achieved on such a modest budget. To illustrate just how popular the site now is, 5589 visits were made to the old site between 1 July 2014 and the launch of the new site on 26 January 2015. In a third of that time, between the launch and 31 March 2015, 7803 visits were made to the new site, with almost 40% of traffic being from new users.

We celebrated the 45th Film Society of the Year Awards this year in our home town of Sheffield. We were so pleased to be joined by Danny Leigh, the wonderful co-host of BBC Film 2014 to present the awards. It was an exciting night as everyone was keen to see if the two-time Engholm Prize for Film Society of the Year winners, Newcastle Community Cinema, would make it a hat-trick, and in a way they did. Keeping the hotly contested award in Northern Ireland, Dungannon Film Club wowed the judges to take home not only the Community Award and Best Marketing and Publicity, but the Engholm Prize too, strongly praising the Newcastle team for their support and inspiration in helping them create their film club; a fantastic testament to how this marvellous sector supports each other and celebrates together.

FUNDRAISING AND INCOME

The start of the year brought fantastic news as our three-year, £300k funding bid to the BFI was confirmed, putting us in a stronger position than ever. Membership income rose and the Booking Scheme went from strength to strength with an incredible 47.5% increase in bookings from 2013/14 and 787 available titles on our catalogue, including more and more available through 'early windows'.

We are, of course, delighted with this success. However, to ensure this amazing organisation continues to grow and thrive we can't be complacent, meaning income generation and fundraising will continue to be a priority.

AND ONWARDS...

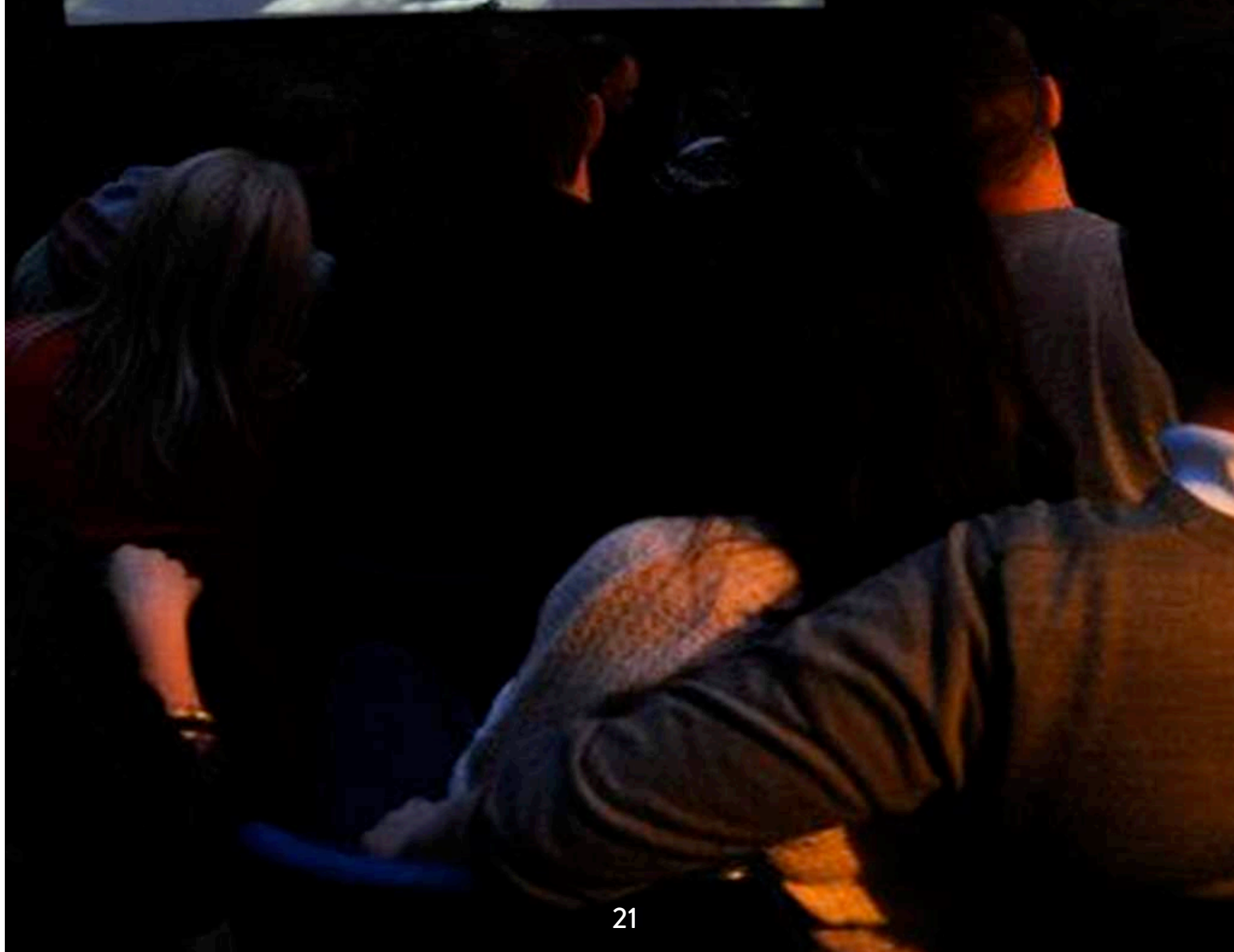
Cinema For All is not just our name, but a desire and aspiration for all communities to reap the benefits we know community cinema can bring and we will work hard, not just to support and encourage new and existing groups, but towards our goal, where 'all' means ALL: no community excluded. In 2015/16 there will be exciting new partnerships and activities geared to supporting diverse, disabled, and disadvantaged groups and I hope you will join us in our endeavours to showcase just how much of an impact watching and learning about film as a community can have on people's lives.

In 2015/2016 we will be celebrating our 70th birthday; come and celebrate the wonderful world of community cinema with us.



'We first spoke to Cinema For All when we were dealing with all the practicalities for the first time. Holly (Cinema For All, Neighbourhood Cinema Coordinator) came out and visited the venue and was really helpful both in terms of technical advice and providing encouragement that we were on the right track. It was also heartening to know that there was an established organisation that shared our love of film and was willing to support our endeavours with guidance and support. We hope Cinema For All can help further our ambitions and meeting the staff at the excellent events they have organised during the last few months has strengthened our faith in their positive approach and opportunities for future collaboration.'

JON KELLY, PHANTOM CINEMA





WORKING TOGETHER

Over the past year Cinema For All has gone from strength to strength, supporting more community cinemas and film societies than ever before.

At this year's National Conference for Community Cinema I had the privilege of delivering the keynote speech. I spoke on the subject of 'Working Together', a topic at the heart of Cinema For All's values and continued success. I shared with attendees just a few of the countless examples of how communities have come together to create wonderful cinemas and how many of them also support each other.

One of the examples I spoke about was the New Picturehouse in Dewsbury.

Dewsbury is a town of 55,000 people in West Yorkshire and before the New Picturehouse existed their nearest cinema was 15 miles away. With not much to do locally other than go to the pub, one group of friends decided to take matters into their own hands and create their very own community cinema. They found a venue that, with a bit of imagination, they thought they could turn into a cinema. It was the third floor of an office block that had been a bank, a council office and finally a gym. It was in a bit of a state. However, the group saw this as an opportunity and managed to secure the venue for three months for free. The transformation began. The group reclaimed 75 red-velvet cinema seats from a local theatre and got support and advice from many people in their community, including joiners, plumbers and electricians. They sold membership in advance to help fund the project and got further income from sponsorship. They were also donated several useful items, even toilets, and of course, countless hours of love and labour, to make the cinema a reality. Creating the space was a challenge, but they did it! Establishing a wonderful cinema for their community.

GROWING OUR TEAM

We have been lucky to be able to grow our team at Cinema For All this year, with two fantastic new staff members, Holly Turpin and Peter Martin, and four new Board members joining our team

Holly's role coordinating the BFI Neighbourhood Cinema Fund allows us to support groups to access the equipment that is right for them. Peter is joining us to run our Reaching Communities project. This project will support disadvantaged and marginalised people to get involved with community cinema. This means we are providing a stronger service to our members, whilst also providing more support to others that have not already had the opportunity to get involved with community exhibition. Holly and Peter join our fantastic team of Deborah Parker, Jaqueline Chell and Richard Clesham whose great work year round means that we are able to deliver such a valuable service for communities.

Having Carlota Larrea, Graham Hill, Jay Arnold and Nadine Thomson join our Board of Trustees allows us to broaden and deepen the skills and expertise we have as part of our Board, particularly in the key areas of education, finance, film and technology.



THE FUTURE

Establishing our Reaching Communities project has been an important step in giving more people the opportunity to engage with community exhibition and we are excited for this to continue into 2015/16. In the coming months we intend to work with more and more people that could benefit from our support and we are also committed to continuing to deliver the best service and best value to our members.

Here at Cinema For All we believe cinema has the power to transform entire communities and I am hugely excited to see what we can accomplish over the next year.

This report was approved by the Board on 12 September 2015 and signed on its behalf by:

Signature:

Date: 12/09/2015

Katherine Sellar, Chair, Cinema For All Board of Trustees

PUBLIC BENEFIT



CHARITABLE OBJECTIVES

The charitable objects for which Cinema For All is established are:

- to advance the education of and to encourage the interest of the public in film as an art and as a medium for information, education and social enlightenment; and
- to promote the study and appreciation of film.

UNIQUE RANGE AND REACH

Cinema For All is the only national agency that works exclusively on behalf of community cinema, the only one with the knowledge of the breadth and depth of the sector and the history of supporting and nurturing its great variety. The activities of Cinema For All uniquely encompass the whole of the United Kingdom encouraging and supporting members of the public to form community cinemas. As a member organisation, Cinema For All speaks for and on behalf of the sector on the national cultural stage. The formation of regional groups across the UK by Cinema For All allows the provision of local, hands-on advice to community film exhibitors.

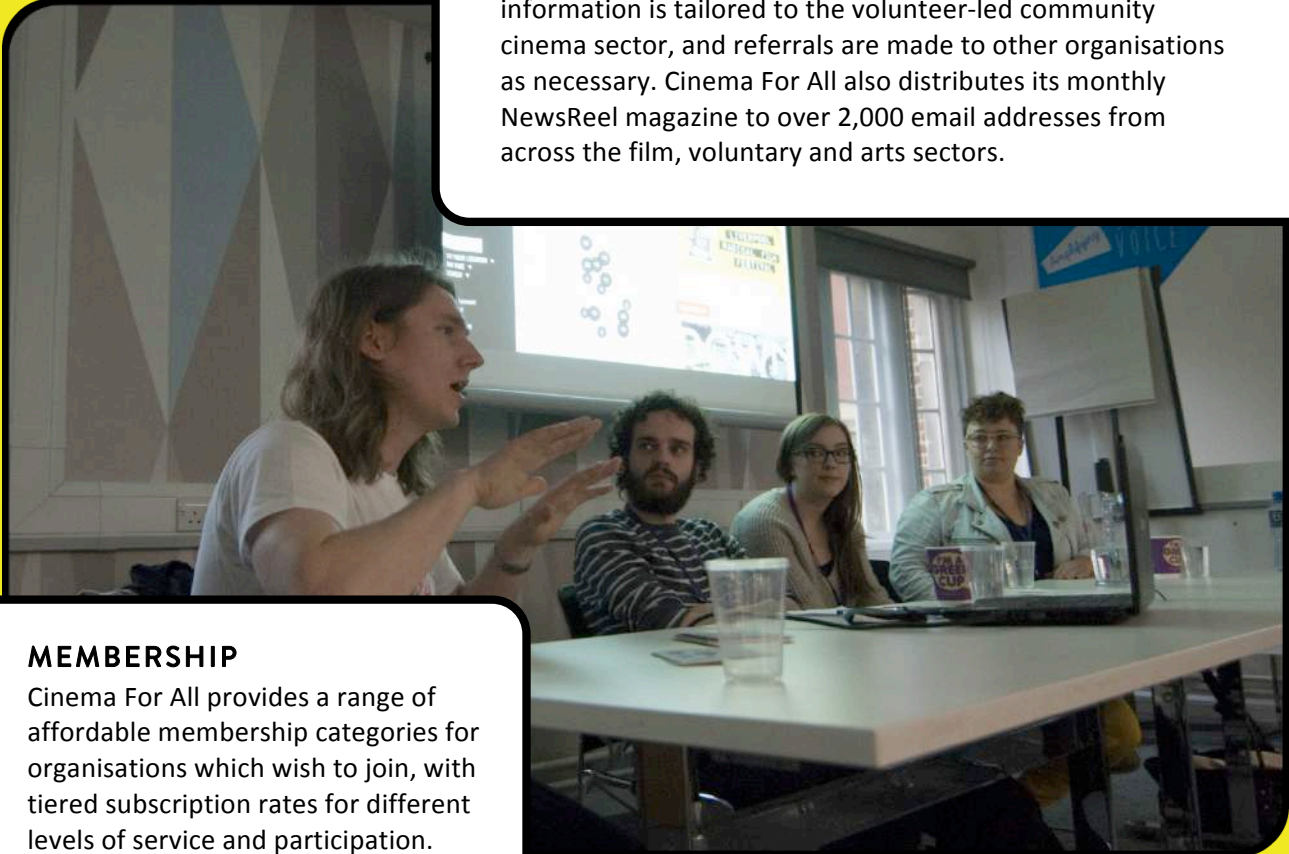
EDUCATION & TRAINING

Through the activities of Cinema For All, the public benefits from opportunities to see a wider range of films, to develop an interest in film as an art form and is afforded opportunities to become better informed, educated and to appreciate different cultures and viewpoints.

An important contributor in this respect is The National Conference for Community Cinema. The national conference provides a valuable opportunity to network and share best practice on a peer-to-peer level, as well as to view some forthcoming titles of interest.

INFORMATION AND ADVICE

This service covers all aspects of film exhibition including getting help in setting up a community cinema, equipment recommendations, temporary event notices and film availability. Personal bespoke advice is given on a case by case basis by telephone and e-mail and also in the form of downloadable materials, leaflets, and a comprehensive community cinema start up pack from the website. This information is tailored to the volunteer-led community cinema sector, and referrals are made to other organisations as necessary. Cinema For All also distributes its monthly NewsReel magazine to over 2,000 email addresses from across the film, voluntary and arts sectors.



MEMBERSHIP

Cinema For All provides a range of affordable membership categories for organisations which wish to join, with tiered subscription rates for different levels of service and participation.

REPRESENTATION

Cinema For All conducts an annual Community Exhibitor Survey, which covers a variety of sector topics. This survey gives a detailed overview of the sector, ensuring Cinema For All knows what, as a membership federation, it represents. Cinema For All uses the information it has on the sector to make informed responses to various public consultations.

REGIONAL ACTIVITY

Constituted Cinema For All regional networks hold viewing sessions and training days and the regional representatives form an integral part of Cinema For All. Film societies and community cinemas play a vital role in bringing film to rural and remote communities.

LEGAL AND ADMINISTRATIVE INFORMATION



STATUS

Cinema For All is the trading name for The British Federation of Film Societies which was incorporated as a Company and as a Charity on 27th September 1978. The British Federation of Film Societies is a company limited by guarantee and has no share capital. The liability of the members is limited. The Trustees of the Charity are also the Directors of the Company.

Throughout this document, Cinema For All will be used when referring to The British Federation of Film Societies.

COMPANY NUMBER: 01391200
CHARITY NUMBER: 276633
REGISTERED OFFICE: The Workstation
Unit 411
15 Paternoster Row
Sheffield
South Yorkshire
S1 2BX

INDEPENDENT EXAMINER: Ellen Aaltonen ACA
580 Carroll Street
Apt 2C
Brooklyn
New York
11215
USA

BANKERS: Lloyds TSB
2 Glanmor Road
Uplands
Swansea
SA2 0PU

REFERENCE AND ADMINISTRATIVE DETAILS

Legal and administrative information set out on pages 7-9 form part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice – Accounting and Reporting by Charities (SORP 2005).

TRUSTEES



Katherine Sellar
(Re-appointed Nov 2014)
Chair
(Re-appointed Nov 2014)



Tim Swanwick
(Appointed March 2014)
Vice-Chair
(Appointed Nov 2014)



Peter Mitchell
(Re-elected Sep 2014)
Secretary
(Re-appointed Nov 2014)



Gemma Bird
(Appointed March 2014)
Treasurer
(Re-appointed Nov 2014)



Jay Arnold
(Appointed Nov 14)



Jim Dempster
(Appointed Oct 2011,
resigned May 2014)



Graham Hill
(Co-opted Nov 2014)



Carlota Larrea
(Co-opted Nov 2014)



Nadine Thomson
(Co-opted in Sept 2014)



Tony Thorndike
(Re-elected Sep 2014)

DIRECTORS AND TRUSTEES

The directors of the charitable company (the charity) are its trustees for the purposes of charity law and throughout this report are collectively referred to as trustees. The trustees are not remunerated for their work as Trustees of Cinema For All, although out-of-pocket expenditure is re-imbursed for business travel in accordance with the Cinema For All expenses policy.

At the AGM held in September 2014, it was approved that changes to the constitution of the Board of Trustees be made so that the number of Elected Trustees was increased from two to four and the number of Appointed Trustees was increased from four to five. Accordingly as at the 31st March 2015, there is one Appointed Trustee vacancy and two elected trustee positions to be filled at the AGM in October 2015.

Additionally, the board has the power to co-opt board members for an annual term. Nadine Thomson was co-opted in September 2014 and Carlota Larrea and Graham Hill were co-opted In November 2014.



SUB-COMMITTEES

The board is organised into sub-committees that have defined responsibilities. Each sub-committee has a leader and has a minimum of three members. The membership of a sub-committee can be extended by including staff members and/or volunteers who have the required skills or experience.

The sub-committee structure enables board members to concentrate on particular areas and further develop specific skills. It also helps staff members to know which board members to consult on particular topics.

The sub-committees are:

- Finance, Audit & Governance
- Strategic Development
- Fundraising & Sponsorship
- Marketing & Communications
- Regions & Membership
- Industry, Partnerships & Technology
- Education & Culture

TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS

Company and charity law require the trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business; and
- demonstrate public value.

The trustees have overall responsibility for ensuring that the charity has appropriate system of controls, financial and otherwise. They are also responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and for taking reasonable steps for the prevention and detection of fraud and other irregularities.



INDEPENDENT EXAMINER

Ellen Aaltonen was appointed Independent Examiner to the charity. A resolution proposing her re-appointment will be put to the Annual General Meeting.

RISK MANAGEMENT AND SERIOUS INCIDENTS



RISK MANAGEMENT

Cinema For All continues to work towards the completion of a risk assessment, with the intended outcome being a risk register that encompasses the governance and management of the charity, the operational risks, the financial risks, legal and compliance issues and environmental impact and sustainability factors. The trustees are establishing systems and procedures to address those potential risks and to minimise any impact on the charity if the risks materialise.



SERIOUS INCIDENTS

No serious incidents, as defined by the Charity Commission, have occurred or been notified in the year 2014-15.

POLICIES



RESOURCING

The Board is responsible for ensuring sufficient resourcing of the organisation.

INVESTMENT POLICY

Under the Memorandum and Articles of Association the charity has the power to invest in any way the trustees see fit provided that no form of permanent trading is undertaken.

RESERVES

Cinema For All funds current activities and longer-term developments from grants and donations received and from income generated from subscriptions and other activities. The short-term objective is to hold reserves of unrestricted cash balances equivalent to two months' expenditure on unrestricted activities. In the longer term, Cinema For All intends to maintain its free reserves (net unrestricted current assets) at a level that will mitigate against any unforeseen expenditure or fall in income.

GRANT MAKING POLICY

Under the Memorandum & Articles of Association the charity is able to make grants, aid or contribute towards the funds of community cinemas as it sees fit.

INDEPENDENT EXAMINER'S REPORT

CINEMA
FOR ALL



INDEPENDENT EXAMINER'S REPORT



INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES ON THE UNAUDITED FINANCIAL STATEMENTS OF THE BRITISH FEDERATION OF FILM SOCIETIES

I report on the accounts of the company for the year ended 31 March 2015 which are set out on pages 35 to 41.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 154(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINER'S REPORT

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signature

Date: 12 September 2015

Name: Ellen Aaltonen

Relevant professional qualification or body: ICAEW

Address: 580 Carroll Street, Apt 2C, Brooklyn, New York, 11215, USA

FINANCIAL STATEMENTS

**CINEMA
FOR ALL**



STATEMENT OF FINANCIAL ACTIVITIES



	Notes	Unrestricted Funds £	Restricted Funds £	2015 Total £	2014 Total £
Incoming Resources					
Grants	2	-	179,909	179,909	85,000
Sponsorship	3	9,650	-	-	8,800
Donations	4	-	-	-	2,438
Subscriptions	5	20,707		20,707	17,096
Activities in furtherance of the charity's objects	6	87,570		97,220	33,288
Investment income	7	46		46	1,201
Other		-		-	
Total Incoming Resources		117,973	179,909	297,882	147,823
Resources expended					
Costs in furtherance of the charity's objects	8.1	(66,111)	(163,959)	(230,070)	(144,779)
Activities in the governance of the charity	8.2	(2,257)	(3,616)	(5,873)	(1,098)
Return of funds to Film Agency Wales					(11,059)
Total charitable Expenditure		(68,368)	(167,575)	(235,943)	(156,936)
Net movement in funds		49,605	12,334	61,939	(9,113)
Total funds brought forward				135,406	144,519
Total Funds carried forward				197,345	135,406

BALANCE SHEET



	Notes	2015 £	2014 £
Fixed assets	10	755	432
Current Assets			
Debtors	11	(1,595)	4,185
Cash at bank and in hand		202,752	144,864
Creditors falling due within one year	12	(4,567)	(14,075)
Net Current Assets	13	196,590	134,974
Net Assets	13	197,345	135,406
Funds	14		
Unrestricted Funds	14.1	145,569	95,964
Restricted Funds	14.2	51,776	39,442
		197,345	135,406

For the year ending 31 March 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

These financial statements were approved by the board on 12 September 2015 and signed on its behalf by

Signature:  Date: 12/09/15

Katherine Sellar, Chair, Cinema For All Board of Trustees

The notes on pages 37 to 41 form an integral part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS



Notes to the financial statements for the year ended 31st March 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and follow the recommendations in "Accounting and Reporting by Charities: Statement of Recommended Practice" (SORP 2005) issued in March 2005, applicable UK Accounting Standards and the Companies Act, 2006.

The Charity has taken advantage of the exemption in FRS1 from the requirement to produce a cash-flow statement because it is a small charity.

1.2 Incoming resources

Grants, including grants for the purchase of fixed assets are recognised in full in the Statement of Financial Activities in the year in which they are receivable.

Income from investments is included in the year in which it is receivable.

1.3 Resources expended

All expenditure is included on an accrual basis and is recognised when there is a legal or constructive obligation to pay for the expenditure. Certain expenditure is directly attributable to specific activities and has been included in these cost categories.

Management and administration costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

1.4 Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Projectors, Lenses and Films	2 years
Office Furniture and Equipment	1 year

2 Grant Income

	2015	2014
Restricted Funds	£	£
BFI Strategic Partners Fund	179,909	75,000
BBFC	-	10,000
	179,909	85,000

3	Sponsorship		2015	2014
	Unrestricted Funds		£	£
	Filmbank		5,000	5,000
	MPLC		3,500	3,500
	AVCOM		600	-
	WRS Insurance Brokers		350	300
	Future Projections		200	-
			9,650	8,800
4	Donations		2015	2014
	Unrestricted Funds		£	£
	Easyfundraising		-	38
	BFFS Yorks Block booking		-	2,400
			-	2,438
5	Subscription income		2015	2014
			£	£
	Annual subscriptions	Unrestricted Funds	20,707	17,096
			20,707	17,096
6	Activities in furtherance of the charity's objects		2015	2014
			£	£
	National Block Booking Scheme, sales of shorts DVDs, fundraising, Group viewing session fees	Unrestricted funds	87,570	33,288
			87,570	33,288
7	Investment income		2015	2014
			£	£
	Deposit income	Unrestricted funds	46	30
	Income from Returned Investments	Unrestricted funds	-	1,171
			46	1,201

8 Resources Expended

8.1 Costs of activities in furtherance of the charity's objectives

	2015			2014		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
PARTNERSHIP/ DEVELOPMENT	-	307	307	232	3,700	3,932
RESEARCH/ INFORMATION	-	2,176	2,176	-	800	800
BLOCK BOOKING	45,239	4,805	50,044	17,055	-	17,055
EVENTS	9,328	22,263	31,591	12,145	2,674	14,819
FINANCES	(200)	509	309	712	47	759
INSURANCE	1,984	795	2,779	1,441	989	2,431
OPERATIONS	1,827	89,912	91,739	1,163	84,546	85,709
OTHER EXPS	7,456	23,242	30,698	9,668	9,606	19,274
PROJECT SUPERVISION	476	5,091	5,567	-	-	-
REGIONAL DEV/SUPPORT	-	14,859	14,859	-	-	-
RETURN OF FUNDS TO FILM AGENCY WALES	-	-	-	4,960	6,099	11,059
	66,110	163,959	230,069	47,376	108,461	155,838
8.2 GOVERNANCE	2,257	3,616	5,873	1,098	-	1,098

9 Employees

	2015 Number	2014 Number
Number of Employees		
The average monthly numbers of employees (including the Trustees) during the year were:	8	4

	2015 £	2014 £
Employment costs		
Wages and Salaries	67,217	62,102
Social Security costs	22,695	22,445
	89,912	84,547

The trustees do not receive remuneration (2015 - £nil).

The trustees were reimbursed expenses such as travel and subsistence during the year totaling £843 (2014 - £648).

10	Tangible fixed assets			
		Projection Equipment £	Fixtures fittings and equipment £	Total £
	Cost			
	At 1st April 2014	124,293	16,150	140,443
	Additions	-	895	895
	At 31st March 2015	124,293	17,045	141,338
	Depreciation			
	At 1st April 2014	124,293	15,718	140,011
	Charge	-	573	573
	At 31st March 2015	124,293	16,291	140,584
	As at 31 March 2014	-	432	432
	As at 31 March 2015	-	755	755
11	Debtors		2015 £	2014 £
	Trade Debtors		(1,595)	4,185
	Prepayments and accrued income		-	-
			(1,595)	4,185
12	Creditors: amounts falling due within one year		2015 £	2014 £
	Trade Creditors		2,973	5,988
	Accruals and Deferred income		1,595	8,087
			4,568	14,075
13	Analysis of net assets between funds			
		Unrestricted £	Restricted £	Total £
	Fund balances at 31st March 2015 as represented by:			
	Current assets less current liabilities	145,569	51,776	197,346

14	Funds				
14.1	Unrestricted Funds	31st March 2014	Incoming	Outgoing	31st March 2015
		£	£	£	£
	General unrestricted funds	95,964	117,974	(68,369)	145,569

Purposes of unrestricted funds

These are funds which can be used in accordance with the charitable objectives at the discretion of the trustees.

14.2	Restricted Funds	31st March 2014	Incoming	Outgoing	31st March 2015
		£	£	£	£
	Restricted funds	39,442	179,909	(167,575)	51,776

Purposes of restricted funds

These are funds which may only be used in accordance with the specific wishes of funders.

15 Controlling Interest

There is no individual controlling party. The Charity is managed by a committee as detailed on page 27.

ACKNOWLEDGEMENTS



ACKNOWLEDGEMENTS



The Trustees extend their sincere thanks to the professional staff and volunteers who comprise Cinema For All National and Regional operations, whose passion and dedication to the community cinema movement has enabled the consolidation, continued growth and development of Cinema For All.

Cinema For All would also like to thank our funders, whose generous contributions mean we are able to continue to support community cinemas throughout the UK.



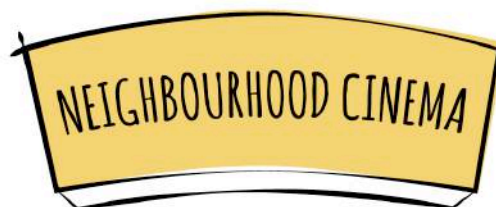
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