

## PROPOSAL: CINEMA FOR ALL MEMBERSHIP RATES 2018



Cinema For All membership is open to any not-for-profit organisation that shares our overall aims and objectives. Different membership rates apply depending on whether you are joining as a completely new organisation in your first year, in your second year of operation, or an established group. A higher one tier rate is payable for organisations that are not-for-profit, but 'not volunteer-led'.

The following rates are proposed for January 2018 onwards.

### VOLUNTEER-LED RATES

Discount rates have been available for start-up organisations in years one and two for a number of years. Groups sharing our charitable objects may become **full members** with voting rights. Volunteer-led groups who do not share these aims may join as **associate members**.

#### Existing volunteer-led rates

The cost of being a Cinema For All volunteer-led Member or Associate in 2017 is £95. Organisations in their first and second year are entitled to discounts of 50% and 25% respectively.

Organisations running for 3 years or more:	£95
Organisations in their second year:	£71.25
Organisations in their first year:	£47.50
Student Cinemas:	£71.25
Schools:	£47.50

*(schools are classed as volunteer-led because teachers are assumed to run after schools clubs in a voluntary capacity)*

#### Proposed charges for January 1st 2018 onwards

*The following charges were discussed and the proposal agreed at the Board meeting dated 3<sup>rd</sup> June 2017.*

Organisations running for 3 years or more:	£95	no increase
Organisations in their second year:	£80	£8.75 increase
Organisations in their first year:	£65	£17.50 increase
Student Cinemas:	£80	£8.75 increase
Schools:	£65	£17.50 increase

This new structure has been proposed to balance the need to raise income to cover increasing costs with encouraging member retention for newer groups (making the step up to the third year rate less steep) and keeping fees steady for longer term members. While financial pressures can be high in groups' initial stages, the Board of Trustees felt that the savings groups receive in the first and second years because of their Cinema For All membership far outweigh these increases. Becoming a Cinema For All member immediately saves a new group £150 for a Filmbankmedia deposit, 10% off public liability, or equipment insurance at WRS Insurance, as well as other discounts on events. Members also save £15 off each equipment hire (compared to a non-member hire).

The Board of Trustees seek members' agreement to these proposals.

